Intel IT: Using Technology to Drive Transformation

We use technology to drive workplace transformation and deliver business value to the enterprise.

Intel IT believes that technology is a key differentiator that allows a business to not only survive, but thrive. We use technology to enhance employee productivity, to facilitate business growth, and to continually drive business efficiency and bottom line results.

These resources provide insight into the work that Intel IT is doing in this area. We've broken it into four areas for consideration.

<table>
<thead>
<tr>
<th>Enabling a Workplace Transformation</th>
<th>Personal Computing Powers the Future</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intel IT is empowering our employees with a variety of resources that allow them to have complete workplace flexibility. By using smart technology, they can increase their personal productivity, build strong global teams, and reduce training costs.</td>
<td>The PC is an ever-changing and evolving technology. We are seeing an accelerated development of personal computing capabilities. With early access to advanced technology, business technology is moving ahead with leaps and bounds.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Always On and Ready for Business</th>
<th>Delivering Consistent Business Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whether it is SARS, earthquakes, or inclement weather, a business continuity strategy must be in place to ensure the success of the business. When our employees are unable to get to the office, their mobile business PC allows them to move to a safe environment where they can continue do their work and maintain business continuity.</td>
<td>Intel IT has standardized on providing mobile business PCs to 80% of our 90,000 employees. By having a corporate standard platform, we've reduced costs to an affordable level. We've studied the total cost of ownership and return on investment that they provide, and have been able to continue to significantly reduce our operating costs.</td>
</tr>
</tbody>
</table>

Turn the page for more.
Enabling a Workplace Transformation
Using Unified Messaging to Improve Employee Productivity
Intel IT deployed a Unified Messaging (UM) system which gives our employees the ability to access all messages in one place, whether in the office or by cell phone in a mobile hands-free situation. By transitioning to UM, we achieved a number of cost savings benefits and improved employee productivity. Read the paper: Transitioning to Unified Messaging from Legacy Voicemail Systems

Enabling Global Collaboration with Intel-based Infrastructure
To enable a collaborative environment that helps to increase employee productivity and build stronger global teams, Intel IT is deploying high-performance mobile PCs, enterprise servers and an advanced wireless network, along with a variety of collaboration tools. These technologies and tools provide efficiencies that enable our employees to connect and collaborate with team members and business partners around the world. Read the paper: Enabling Global Collaboration with Intel-based Infrastructure

Simplifying Training Room Support with Intel® vPro™ Technology
Our geographically dispersed training rooms required regular site support staff to load software, perform rebuilds and install security updates. Intel IT conducted a pilot to explore using PCs with Intel vPro processor technology to streamline training room support. We successfully and remotely performed rebuilds, installs, and security updates that previously required on-site support. Read the paper: Managing Training Rooms with Intel vPro Technology

Personal Computing Powers the Future
The Future of Enterprise Computing
By taking advantage of a combination of technologies and trends, such as ubiquitous Internet connectivity, virtualization, and cloud computing - we have an opportunity to meet changing employee requirements and refine the way we provide services. Read how we are Planning for the Future of Enterprise Computing with the Compute Continuum

Why Mobile Business PCs are Better for Cloud Computing
The PC is a continually evolving capability and we will continue to see rapid changes in the future. After testing other models, read why we feel they are best positioned to support new technologies in the future: Better Together: Rich Client PCs and Cloud Computing

Always On and Ready for Business
Preparing for Disaster Recovery and Business Continuity
We’ve found that mobile business PCs have been crucial to enabling business continuity during a variety of disaster situations, because they enable our workforce to work productively, with full computing capabilities, from any location. To further support remote collaboration, we also use tools such as Voice over IP (VoIP)-based videoconferencing and unified messaging. Read the paper: Business Continuity and Disaster Recovery with Mobile Business PCs

Delivering Consistent Business Value
Using Mobile PCs to Increase Employee Productivity
After investigating various options, Intel IT has selected mobile business PCs as our standard computing platform. Read why we selected mobile business PCs to meet our company’s diverse requirements. Read the paper: Increasing Productivity with Mobile PCs

Using PCs as Strategic Assets
By actively managing Intel’s PC fleet as a strategic asset, Intel IT has consistently decreased total cost of ownership (TCO) for PCs, achieving a 67 percent reduction since 1995. Read the paper: PCs as Strategic Assets

For more straight talk on current topics from Intel’s IT leaders, visit www.intel.com/it.